The rise of the programmer
Josh Nesbitt
@joshnesbitt @wearestac @hey_stac
-Leeds was missing a general purpose event-
The “blue” room
...and people did!
-It validated that we were onto something-
And it grew
Something informal and welcoming to absolutely anyone
We had to start thinking of creative ways to make people fit in the space
And don’t forget this was a working bar...
Until we really couldn’t make it work anymore
-So we went on the hunt for a new venue-
A 400 seater auditorium
The current home for Hey!
And more seats
Launching a city wide food festival
Mental health
Higher education
Writing a programming language
Becoming a better designer

and a hell of a lot more.
So you’re probably wondering why this is all relevant?
90's

Today

"THE RISE OF THE PROGRAMMER"
-That is no longer the case-
Kode with Klossy

kodewithklossy.com
GIRLS WHO CODE

"THE RISE OF THE PROGRAMMER"
Lyndsey Scott

lyndseyscott.com
-Technology can be customisable in an entirely new way by programming it differently-
A-GRADE Investments
Margaret Hamilton

margarethamilton.com
“That excitement is contagious - it’s easy for people to get interested in stories of things they use all the time.”
-Harvard’s “Introduction to Computer Science” beat a previously popular Economics class-
Movies such as “The Social Network” actively promote programming as an exciting and positive contribution to society.
-People feel like programming is more accessible to them-
Thank you!

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wearest.ac