

JOSH NESBITT

The rise of the programmer

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“THE RISE OF THE PROGRAMMER”



Josh Nesbitt

@joshnesbitt @wearestac
@hey_stac





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**-Leeds was
missing a
general purpose
event-**



The “blue” room

...and people did!

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**-It validated
that we
were onto
something-**

And it grew



Something
informal and
welcoming to
absolutely
anyone



We had to start
thinking of creative
ways to make people
fit in the space



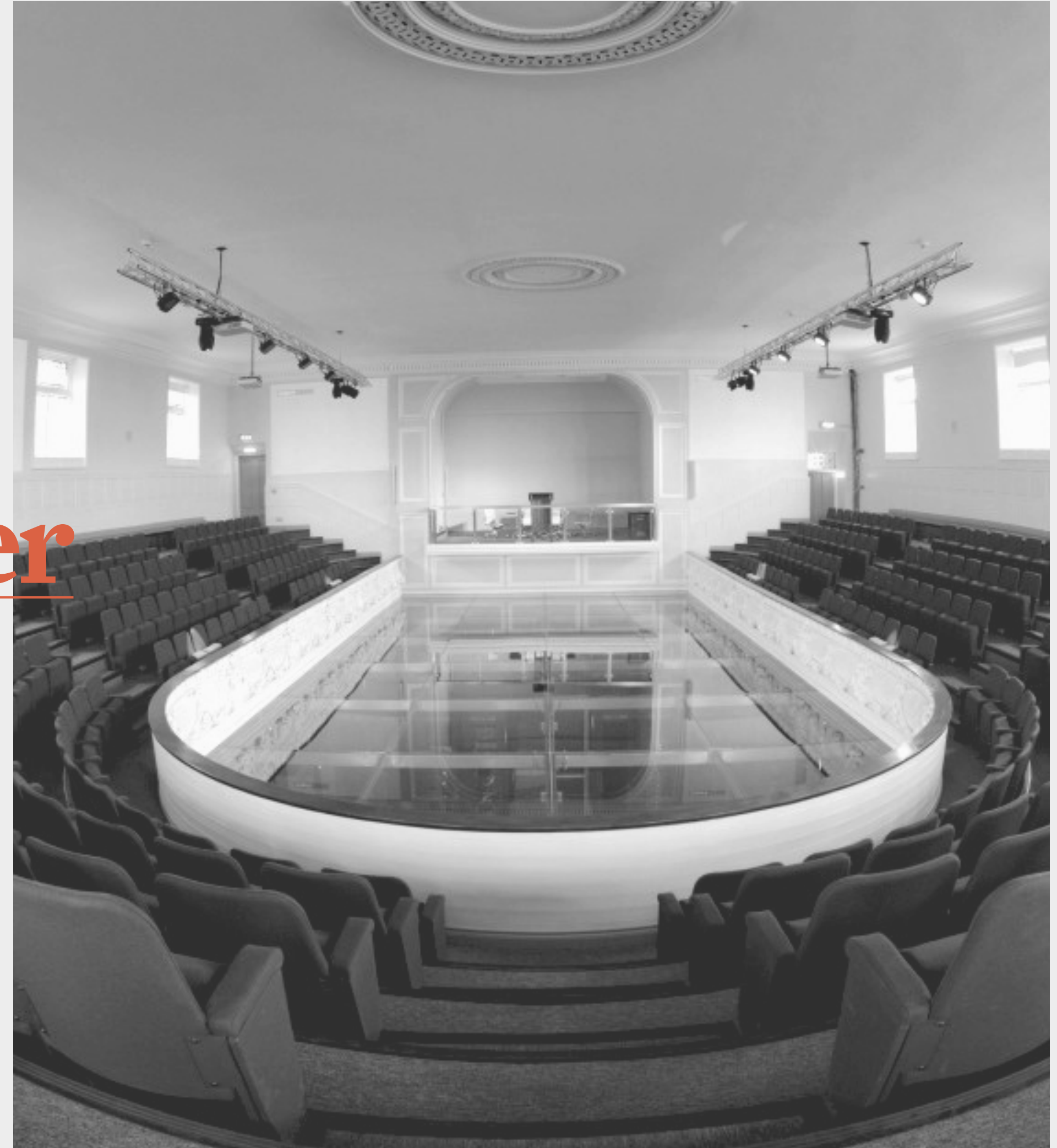
And don't
forget this was
a working bar...

Until we really
couldn't make it
work anymore



**-So we went
on the hunt for
a new venue-**

A 400 seater auditorium



The current home for Hey!





And more seats

Launching a city wide food festival
Mental health
Higher education
Writing a programming language
Becoming a better designer

and a hell of a lot more.

EH?

So you're
probably
wondering
why this
is all
relevant?





-That is no longer the case-

Kode with Klossy

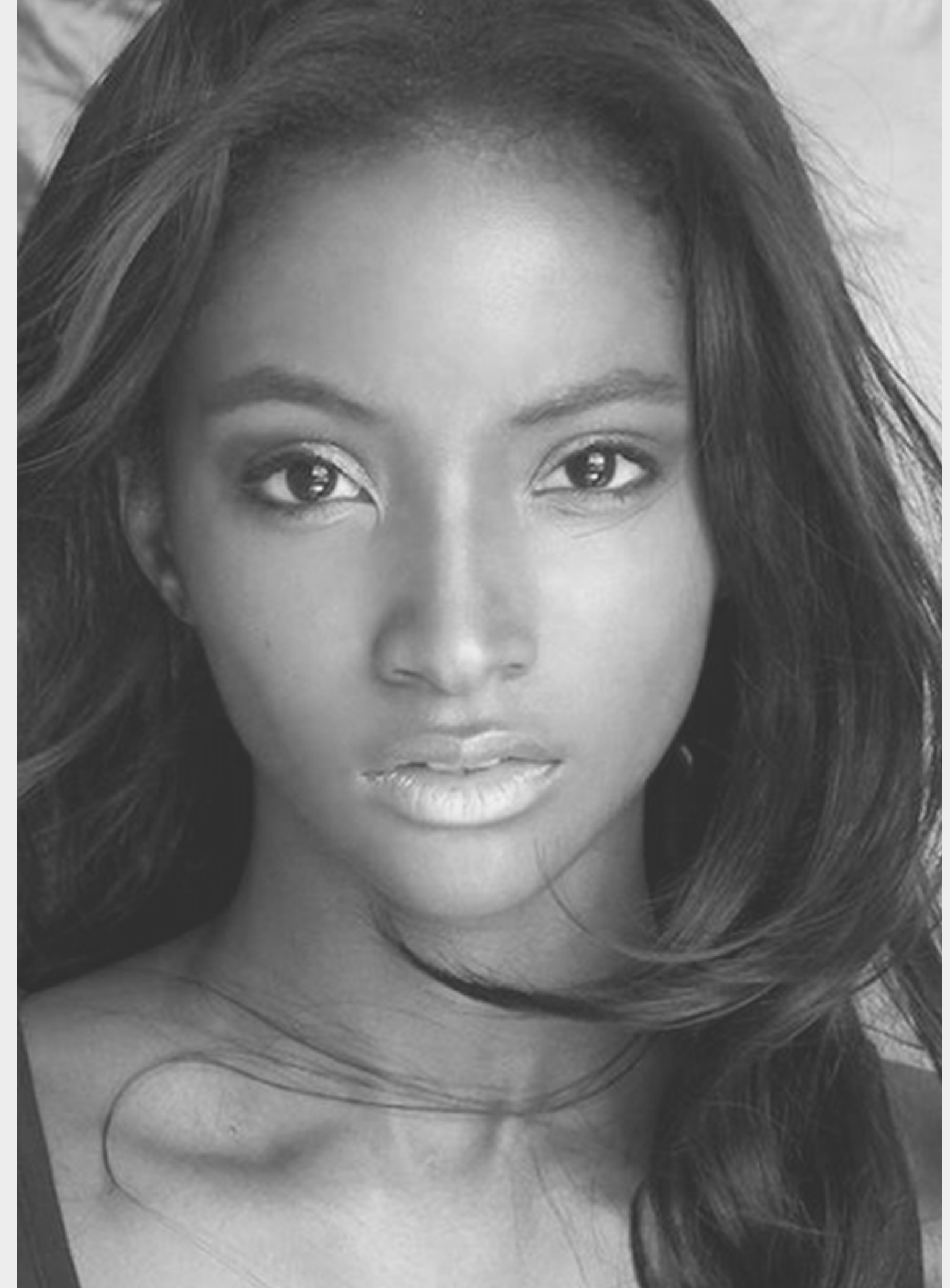
kodewithklossy.com



GIRLS WHO CODE

Lyndsey Scott

lyndseyscott.com



-Technology can be customisable in an entirely new way by programming it differently-

A-GRADE

Investments



Margaret Hamilton

margarethamilton.com



“That excitement is
contagious - it’s easy for people
to get interested in stories of
things they use all the time.”

-Harvard's "Introduction to
Computer Science" beat a
previously popular
Economics class-

-Movies such as “The Social Network” actively promote programming as an exciting and positive contribution to society-

-People feel like
programming is
more accessible to
them-



Thank you!



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